

# Business Studies

## COURSE DETAILS

<b>Hours</b>	240 hours
<b>Type</b>	Board Developed Course
<b>Duration</b>	2 years
<b>Unit Value</b>	2-unit Year 11 2-unit Year 12
<b>HSC Exam</b>	Yes
<b>ATAR</b>	Yes
<b>Exclusions</b>	Nil
<b>RECOGNITION</b>	HSC Qualification

## COURSE DESCRIPTION

Business activity is a feature of everyone's life. The Business Studies syllabus encompasses the theoretical and practical aspects of business in ways students will encounter throughout their lives. It offers learning from the planning of a small business to the management of operations, marketing, finance and human resource in large businesses.

Contemporary business issues and case studies are embedded in the course to provide a stimulating and relevant framework for students to apply to problems encountered in the business environment. Business Studies fosters intellectual, social and moral development by assisting students to think critically about the role of business and its ethical responsibilities to society.

## AIMS

Business Studies aims to develop knowledge, understanding, skills and values which enable students to make judgements about the performance of businesses in a dynamic business environment.

## YEAR 11 COURSE OUTCOMES (from NESAs)

- P1 discusses the nature of business, its role in society and types of business structure
- P2 explains the internal and external influences on businesses
- P3 describes the factors contributing to the success or failure of small to medium enterprises
- P4 assesses the processes and interdependence of key business functions
- P5 examines the application of management theories and strategies
- P6 analyses the responsibilities of business to internal and external stakeholders
- P7 plans and conducts investigations into contemporary business issues
- P8 evaluates information for actual and hypothetical business situations
- P9 communicates business information and issues in appropriate formats
- P10 applies mathematical concepts appropriately in business situations

## TOPICS COVERED

### Year 11 Course

- Nature of Business (20% of course time)
- Business Management (40% of course time)
- Business Planning (40% of course time)

### Year 12 Course

- Operations (25% of course time)
- Marketing (25% of course time)
- Finance (25% of course time)
- Human Resources (25% of course time)

### Particular Course Requirements:

In the Year 11 course there is a research project investigating the operation of a small business or planning the establishment of a small business.

## ASSESSMENT

Assessment strategies may include:

- Examinations
- Research project
- Written Tasks
- Oral presentations

## POTENTIAL CAREERS / REASONS TO CHOOSE COURSE

The Business Studies course provides an excellent introduction to students pursuing further studies in business or commerce. Students may use the knowledge and skills from Business Studies to help them to achieve employment in a business or to help them to run a small business. The key areas for careers are marketing, financial and management accounting, taxation, financial management, business management, management consultancy, employment relations and human resources.